



The 11th Annual Nick Gonzales Charity Golf Tournament and Fundraising Dinner will be held Friday, May 4, 2018 at The Tribute Golf Club in The Colony with a 12:30 shot-gun tee off, 4 man scramble.

Proceeds from registrations, sponsorships, raffle and auction sales will fund the annual Nick Gonzales Research Grants on Glioblastomas, which will be awarded to Dr. Karen Fink at BaylorScott & White. As one of the top neuro-oncologists and researchers in the BTTC (Brain Tumor Trials Collaborative) with 24 other medical centers across the US, Dr. Fink has forged ahead with state-of-the-art clinical trials for hundreds of brain tumor/cancer patients right here in the Dallas Area. Patients travel to Dallas seeking her expertise.

A glioblastoma multiforme tumor, also referred to as a GBM, is one of the deadliest types of brain cancer. Nick Gonzales was only 29 years old when he lost his battle with a GBM, leaving a gaping hole in the hearts of his wife, two little boys, and many immediate and close family members and friends.

Over 210,000 people are diagnosed with a brain tumor in the U.S. each year – that averages over 575 people every day. These are startling facts. While there have been great advances and awareness in the area of breast, lung, prostate and colon-rectal cancers, there has been very little progress in the treatment and survival rates for brain cancer.

Brain tumors are now the leading cause of solid tumor cancer deaths among children 0-17 in developed countries, surpassing Leukemia, according to the International Brain Tumor Alliance.

The Mission of the Foundation is to increase awareness of the early signs of brain tumors and raise critical funds for specific research projects on improving the treatment and survival rates of those stricken with these deadly tumors.

You can make a difference by becoming a sponsor of the 11th Annual Nick Gonzales Charity Golf Tournament and Fundraising Dinner. Please review the attached list of sponsorship opportunities and let us know what you or your company can do.

Any level of sponsorship is appreciated and we'd love your personal involvement if your schedule permits.

We appreciate your time and interest and thank you in advance for your support.

Best wishes for a safe and healthy year.....

Cindy Villarreal – "Nick's Mom" Foundation President 469-438-7001

*All donations are tax deductible to the fullest extent of the law. 501(c)(3) public charity.



Sponsorship Opportunities

Platinum Sponsor - \$10,000

- Includes golf/dinner for 12 players
- Includes reserved table for dinner for an additional 12 dinner guests
- Recognition on tournament handouts
- Inclusion of company logo on tournament brochures distributed at major businesses, sports venues, restaurants and more in The Colony, Plano, Frisco, Carrollton, Dallas, Lewisville, Little Elm.
- Special introduction of company representatives during dinner/awards on stage with a special Thank You gift to the organization
- Includes 5 tee sponsorships to display company product/materials at hole locations of sponsor's choice with table/tent provided
- Premier placement of company name, logo or banner at event
- Inclusion of any marketing materials in all golfer "goody bags"
- Inclusion of company Logo and approved contact info on Foundation website

Gold Sponsor - \$5,000

- Includes golf/dinner for 6 players
- Includes reserved table for dinner plus dinner only for an additional 6 guests
- Includes 2 tee sponsorships
- Inclusion of company logo on tournament brochures distributed at major businesses, sports venues, restaurants and more in The Colony, Plano, Frisco, Carrollton, Dallas, Lewisville, Little Elm.
- Special introduction of company representatives during dinner
- Opportunity to display or handout materials, business cards
- Recognition on tournament handouts
- Premier placement of Company name, logo or banner at event
- Inclusion of any marketing materials in all golfer "goody bags"
- Inclusion of company Logo and approved contact info on Foundation website

Silver Sponsor - \$2,500

- Includes golf/dinner for 4 players with reserved table
- Includes reserved table for dinner plus dinner only for an additional 4 guests
- Opportunity to display or handout materials, business cards
- Includes 1 tee sponsorship
- Inclusion of company logo on tournament brochures distributed at major businesses, sports venues, restaurants and more in The Colony, Plano, Frisco, Carrollton, Dallas, Lewisville, Little
- Recognition during dinner/awards
- Inclusion of any marketing materials in all golfer "goody bags"
- Inclusion of company Logo and approved contact info on Foundation website

Bronze Sponsor - \$1,000

- Includes golf/dinner for 2 players
- Includes 1 tee sponsorship
- Includes reserved table for dinner for 2 additional guests
- Inclusion of any marketing materials in all golfer "goody bags"
- Recognition on poster during dinner and live auction

Tee Sponsor - \$250

• Includes golf/dinner for 1 player or dinner for 2 guests

Heads or Tails Sponsor - \$200+ - provide gift for use with game during dinner event

• Includes dinner for 2 or 1 golf/dinner

Join top area businesses, medical professionals, BaylorScott & White representatives, sports figures and more at the Annual Event to raise funds for research, benefiting children and adults. Coverage of event will be provided by the Dallas Morning News.

Brain tumors are the 2^{nd} leading cause of solid tumor cancer deaths in children under 17 and the 2^{nd} leading cause of cancer deaths in men under 40.