



The 14th Annual Nick Gonzales Charity Golf Tournament and Fundraising Dinner will be held Friday, April 12, 2024 at Coyote Ridge Golf Club in Carrollton with a 12:30 Shot-Gun tee off, Four-Person scramble.

Proceeds from registrations, sponsorships, raffle and auction sales will fund the annual Nick Gonzales Research Grants on Glioblastomas.

A glioblastoma multiforme tumor, also referred to as a GBM, is one of the deadliest types of brain cancer. Nick Gonzales was only 29 years old when he lost his battle with a GBM, leaving a gaping hole in the hearts of his wife, two little boys, mother, brother, uncle and many immediate and close family members and friends.

Over 210,000 people are diagnosed with a brain tumor in the U.S. each year – that averages over 575 people every day. These are startling facts. While there have been great advances and awareness in the area of breast, lung, prostate and colon-rectal cancers, there has been very little progress in the treatment and survival rates for brain cancer.

Brain tumors are now the leading cause of solid tumor cancer deaths among children 0-17 in developed countries, surpassing Leukemia, according to the International Brain Tumor Alliance.

The Mission of the Foundation is to increase awareness of the early signs of brain tumors and raise critical funds for specific research projects on improving the treatment and survival rates of those stricken with these deadly tumors.

You can make a difference by becoming a sponsor of the 14th Annual Nick Gonzales Charity Golf Tournament and Fundraising Dinner. Please review the attached list of sponsorship opportunities and let us know what you or your company can do.

Any level of sponsorship is appreciated and we'd love your personal involvement if your schedule permits.

If you have a Suite at any of the DFW sports arenas, please consider a donation with tickets for a specific game, entertainment or sporting event that could be used in our Live Auction.

We appreciate your time and interest and thank you in advance for your support.

Best wishes for a safe and healthy year.....

Cindy Villarreal – “Nick’s Mom” - Foundation President

Jeannette McGaha, Director, Donations – 469-200-4911

*All donations are tax deductible to the full extent of the law. 501(c)(3) public charity.

Sponsorship Opportunities

Title sponsor - \$20,000 – Limited to 1 sponsor

- Includes company name on all marketing materials and naming rights to event
- Includes golf/dinner for 12 players
- Includes reserved table for dinner for 8 additional dinner guests
- Special introduction of company representatives during dinner/awards on stage
- Includes company designed tee signs on 1st and 18th holes with table/tent provided if requested
- Includes recognition on Foundation's website
- Includes company marketing materials in all golfer "goody bags"
- Opportunity to display or handout materials, business cards
- Premier placement of company name, logo and/or banner during event
- Recognition on tournament handouts
- Recognition of sponsorship in social media posts from Foundation

Platinum/Dinner Sponsor - \$10,000

- Includes golf/dinner for 8 players
- Includes reserved table for dinner for an additional 8 dinner guests
- Recognition on tournament handouts
- Special introduction of company representatives during dinner/awards on stage
- Includes tee sponsorships to display company product/materials at hole location of sponsor's choice with table/tent provided if requested
- Opportunity to display or handout materials, business cards
- Premier placement of company name, logo or banner at event
- Inclusion of any marketing materials in all golfer "goody bags"
- Inclusion of company Logo and approved contact info on Foundation website
- Recognition of sponsorship in social media posts from Foundation

Gold Sponsor - \$7,500

- Includes golf/dinner for 6 players
- Includes reserved table for dinner plus dinner only for an additional 6 guests
- Includes 2 tee sponsorships
- Special introduction of company representatives during dinner
- Opportunity to display or handout materials, business cards
- Recognition on tournament handouts
- Premier placement of Company name, logo or banner at event
- Inclusion of any marketing materials in all golfer "goody bags"
- Inclusion of company Logo and approved contact info on Foundation website
- Recognition of sponsorship in social media posts from Foundation

Silver Sponsor - \$5,000

- Includes golf/dinner for 4 players with reserved table
- Includes reserved table for dinner plus dinner only for an additional 4 guests
- Opportunity to display or handout materials, business cards
- Includes 1 tee sponsorship
- Recognition during dinner/awards
- Inclusion of any marketing materials in all golfer "goody bags"
- Inclusion of company Logo and approved contact info on Foundation website
- Recognition of sponsorship in social media posts from Foundation

Bronze Sponsor - \$2,500

- Includes golf/dinner for 2 players
- Includes reserved table for dinner plus dinner only for 2 additional guests
- Includes 1 tee sponsorship
- Inclusion of any marketing materials in all golfer "goody bags"

- Recognition on poster during dinner and live auction
- Recognition of sponsorship in social media posts from Foundation
- Opportunity to display or handout materials, business cards

Golf Cart Sponsor - \$1,500

- Includes golf/dinner for 2 players
- Includes dinner registration for 4 additional guests
- Includes 1 tee sponsorship
- Inclusion of any marketing materials in all golfer “goody bags”
- Recognition on poster during dinner and live auction
- Opportunity to display or handout materials, business cards

Friend of the Foundation Sponsor - \$1000

- Includes golf/dinner for 2 players
- Includes dinner registration for 2 additional guests
- Includes 1 tee sponsorship
- Inclusion of any marketing materials in all golfer “goody bags”
- Recognition on poster during dinner and live auction

Table Sponsor - \$900

- Includes dinner for 10 guests with assigned table
- Inclusion of any marketing materials in all golfer “goody bags”
- Recognition on poster during dinner and live auction

Tee Sponsor - \$250

- Includes dinner for 1 guest
- Inclusion of any marketing materials in all golfer “goody bags”
- Recognition on poster during dinner and live auction

GPS Advertising on all golf carts provided for sponsors! Logos provided by sponsors.

Join top area businesses, medical professionals, representatives from BaylorScott & White, Children’s Medical Center, UT Southwestern Medical Group, Irving Fire Department fire fighters and more at the Annual Event to raise funds for research, benefiting children and adults.

Brain tumors are the 2nd leading cause of solid tumor cancer deaths in children under 17 and the 2nd leading cause of cancer deaths in men under 40.